

Crown Forklift Parts

Crown Forklift Part - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown corporation in 1945. Carl's son, James F. Dicke joined the family business later on that year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to uphold this position.

Now an globally diversified company, Crown initially built temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control items took place in a former hardware store located in New Bremen, Sunnyvale, where Crown's headquarters currently remain.

In 1949, responding to the public's mounting interest in TV, Crown shifted into the making of antenna rotators. This product was used to enhance TV reception and picture quality. The company's successful move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

In the early 1950's Crown diversified into the production and restoration of electronic and mechanical components for government and private market. Following a number of lucrative bids inside a short period of time, the company had built a respectable business in this field.

Flexibility and success dominated Crown's capability to diversify once again. In 1957, production into the material handling industry began with lift truck manufacturing. The company believed the industry demanded a smaller line of superior quality lift trucks. Crown promptly produced an exceptional range of contemporary equipment and swiftly grew to be the most rapidly evolving material handling company with its assortment of merchandise.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional headquarters and at present leads Crown's Asia Pacific service, sales and marketing teams. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish manufacturing plant from a German Company, Steinbock. There they started to build PTH hand pallet trucks. Later that same year, Crown started their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through autonomous sellers.

Currently, Crown manufactures a massive fleet of electric lift trucks. The company's vendor network, stationed in key international markets, consists of both Crown-owned and independently-owned sellers. They are accountable for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Sunnyvale, which offer promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of international dealers and Crown-owned dealers effectively operate in nearly 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Sunnyvale; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Sunnyvale; and New Bremen, Sunnyvale. Serving their expanding foreign markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a dependable, trustworthy and progressive organization by fulfilled clients worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design superiority and innovation. Just to illustrate, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry first, offering the operator with several comfort choices to lean, sit or stand, along with its unequalled productivity capability.